

## Welcome to The Revolution

**H**i, my name is Perry Belcher and welcome to [REDACTED]

Over the next 253 pages of this book, I am going to reveal to you a very powerful system.

A proven system based on **Google's own patents** to dominate page-one results for your web site and drive hordes of traffic your way.

You probably already know that from the cover of the book.

The first big idea I want to share with you first is that this is not just a book; **it is a system**.

I am going to show you **step by step** exactly how to get to the top of these search engines.

Many of the books I have seen and most that I have read on this subject—and I have read pretty much every book there is on SEO—are all very theoretical.

They talk about the parts of search engine optimization, but offer little in the way of systemization or simple sequence for their successful use or implementation.

It's sort of like trying to go fishin' with a reel but no pole, or sailing to Rome without a map or compass.

They never really show you, step by step, what to do first, second, third, fourth, and so on.

**I do.**

Sequences are a very, very big deal when it comes to search engine optimization.

In each step of the way, I will explain the subject material in each chapter to you in a country boy way, that I promise you will understand so you will be fully confident in using the system and the processes.

Next, I'll give you the real actionable steps you'll take to get your pages ranked higher in Google, Yahoo!, and Bing.

## **Order and Sequence are Everything**

Order is incredibly important, as I said. As a matter of fact, it is probably more crucial now than any other aspect of SEO.

## **So, Why The Hell Should You Listen To Me Anyway?**

The first question you or I might have when picking up a book like this is, "Who the hell is this guy?"

What has he done?

What does he know about SEO?

What does he know about Internet marketing?

Well, I have been in the online marketing business for 13 years, a damn long time.

I always say it is 104 dog years.

Second, I have sold well over **\$100 million worth of products online** and have spent tons and tons of time and energy learning how to push sites to the top of the search engine ranks.

To prove it, **I almost went to jail one time** for selling \$30+ million dollars worth of dietary supplements in a single year... more on that later in the book.

Third, I have spent over **\$10 million of my own money** on Google AdWords and other paid advertising mechanisms only to find that, after a long period of time, I went back to SEO.

I now spend my time and my effort there getting things ranked organically.

Why?

This is where most of the traffic is. **900% more than all PPC combined.**

**Fourth,** I have developed one of the most sophisticated systems that has ever been put together for getting your sites to the top of Google, at least that anyone is willing to tell you about.

I have proven it over and over again with dozens of web sites in dozens of markets.

The system **just flat works**, if you follow it.

**How do I know this SEO system work for me?**

**It will work for you because it is a system, a recipe, formula.**

It is like anything else.

If you follow all the steps on how to make a hamburger in the same exact way *McDonald's* makes hamburgers, your hamburger would turn out tasting like a *McDonald's* hamburger.

If you follow the steps laid out in this system, you will get the same or a very similar result every time.

That is, unless you are in some very, very weird market where there are enormous amounts of competition.

I can tell you now that if you are trying to SEO for keywords like weight loss, auto insurance, or for terms that are incredibly competitive, it's tough.

I'm not going to say you cannot do it, because I have. but it is going to take time and a lot of effort.

You are fighting an uphill battle. A lot of sites that have realized the value of SEO have big teams of people, hundreds of people, that SEO for those sites every day.

However, that being said, let's say you are trying to SEO for a term that is less competitive and by "less competitive," I do not mean a lot less competitive.

Keywords like automobile hubcaps or baskets of fresh fruits--something like that.

Those terms will not be nearly as competitive. I feel confident that, if you use my system step by step, you should be able to get page-one listings with Google in 90 days or less.

I often make the top **3 in 30 days or less.**

## **Owning Page One**

What is my final objective for you? What is the big idea?

The objective is that you **completely dominate the entire first page** for your keyword.

In other words, the first ten results on Google all somehow go back to **you**. If you can imagine the power of that, it is absolutely enormous.

This is the kind of results this system produces. This is why the system will work for you. This is why It has worked for many other people; **I know it will absolutely work for you.**

## **Step-by Step or You'll Blow Up**

The last question in this section is: Why do you really have to follow every step of this system to the letter?

Earlier, I talked about sequence. You are going to hear me just beat this into your brain throughout the entire system—sequence, sequence, sequence.

**Sequence is everything.**

If you get this system out of order, it is sort of like dating a girl.

If you walk up to a girl in a bar, you **smack her on the butt** and you give her a kiss in the first two minutes, she is probably going to hit you in the mouth, right?

This does not mean that you might have scored some time in the future, but you were really way out of sequence, right?

The same applies with search engine optimization.

If you go for the jugular right away, you could very well damage your web site for a long period of time and get in what is called "**the Google sandbox**"

This is sort of like a penalty box in a hockey game.

You could get in the sandbox with Google and your site could be stuck there for months at a time. **In position 200 or even 700 yikes!**

You **do not want to do this.**

If you follow the system and if you are patient with me throughout the book, I think you are going to see results very quickly.

Plus, you are going to be able to measure those results as you move up.

Just don't get ahead of yourself and go to the easy chapters in the book saying...

“I want to do this next because it will get me 1,000 links or 2,000 links, I know it's all about links. This will boost me to the top.”

It may very well do that, but it is also very, very dangerous. **You could crash into a wall and blow up.**

I do not want that to happen to you, so play it safe.

Ok, let's get started...